66 C Ste 5	West west west west with the west west west west with the west west west west west west west wes	s; Fairfield Dr Palm Beach, FL 33407	Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	10/02/12-10/08 American Crossic Crossroads Med POLITICAL ISSUAMER CROSSROTELEREP/DC, Water TeleRep Washin MILHOAN,EMIL' / 11/27/953 National/Politica Weekly/Irregula AMER CROSSROAI****** THIS IS A Common C	roads lia-Ale JE (ns DAD 10 ashing ngton Y al Issuer D 10/2	exandria s) (118 0/2 (4) gton DC DC	, a (209 [°] 7) 71923) C (299! ncy BRI) 55) D		Last Mo Entered CO-OP Headlin Demo Order T Package Commis Commis Net Tota Sales Ta	e # ype e Deal ssion % ssion	09/06/12 Nancy Brutus No 06306463 A35+R Normal 15.00 \$1,957.50 \$11,092.50	Oct. 2I	-		13,050.00 13,050.00
Line	Line Type / Break Type (Ref #) Dates	Sec Lenath	Run Times	SPW	Мо Т	Гu We	Th Fr	Sa Su	Spots	Rate	Total	Station	T	Comments	Entered
	Line Type / Break Type (Ref # Normal Line / Prime (1)) Dates 10/08/12-10/08/12		- CBS-Hawaii Five-O	SPW	Mo T	Ги We	Th Fr	Sa Su	Spots 1	Rate \$2,300	Total 00 \$2,300.00	Station West Palm Beach (W		Comments	Entered 9/6/12
1.0	.,		4 :30 10P- (Mo) 4 :30 9P-		SPW		Tu We	Th Fr	Sa Su	Spots 1		92,300.00		/PEC)	Comments	
2.0	Normal Line / Prime (1)	10/08/12-10/08/12	4 :30 10P- (Moi 4 :30 9P- (Thu	- CBS-Hawaii Five-O nday) CBS-Person of Interest	SPW	1	√u We	 	Sa Su	Spots 1 1 1	\$2,300	00 \$2,300.00 00 \$2,750.00	West Palm Beach (W	/PEC)	Comments	9/6/12
1.0 2.0 3.0	Normal Line / Prime (1) Normal Line / Prime (2)	10/08/12-10/08/12	4 :30 10P- (Mo) 4 :30 9P- (Thu 4 :30 8P- 4 :30 9P-	- CBS-Hawaii Five-O nday) CBS-Person of Interest ursday) CBS-NCIS (Tuesday) CBS-NCIS: Los Angeles	SPW	1		 	Sa Su	Spots 1 1 1 1 1 1 1	\$2,300 \$2,750	00 \$2,300.00 00 \$2,750.00 00 \$4,000.00	West Palm Beach (W West Palm Beach (W	/PEC) /PEC)	Comments	9/6/12 9/6/12
1.0 2.0 3.0 4.0	Normal Line / Prime (1) Normal Line / Prime (2) Normal Line / Prime (3)	10/08/12-10/08/12 10/04/12-10/04/12 10/02/12-10/02/12	4 :30 10P- (Moi 4 :30 9P- (Thu 4 :30 8P- 4 :30 9P- (Tue 4 :30 9P-	- CBS-Hawaii Five-O nday) CBS-Person of Interest ursday) CBS-NCIS (Tuesday) CBS-NCIS: Los Angeles esday)	SPW	1	1	1 1	Sa Su	Spots 1 1 1 1 1 1 1	\$2,300 \$2,750 \$4,000	00 \$2,300.00 00 \$2,750.00 00 \$4,000.00 00 \$4,000.00	West Palm Beach (W West Palm Beach (W West Palm Beach (W	/PEC) /PEC) /PEC)	Comments	9/6/12 9/6/12 9/6/12
1.0 2.0 3.0 4.0 5.0	Normal Line / Prime (1) Normal Line / Prime (2) Normal Line / Prime (3) Normal Line / Prime (4)	10/08/12-10/08/12 10/04/12-10/04/12 10/02/12-10/02/12 10/02/12-10/02/12	4 :30 10P- (Moi 4 :30 9P- (Thu 4 :30 8P- 4 :30 9P- (Tue 4 :30 9P-	- CBS-Hawaii Five-O nday) CBS-Person of Interest ursday) CBS-NCIS (Tuesday) CBS-NCIS: Los Angeles esday)	SPW	1	1	1 1		Spots	\$2,300 \$2,750 \$4,000 \$4,000	00 \$2,300.00 00 \$2,750.00 00 \$4,000.00 00 \$4,000.00	West Palm Beach (W West Palm Beach (W West Palm Beach (W West Palm Beach (W	/PEC) /PEC) /PEC) /PEC) /PEC) /PEC) /PEC) /PEC)	Comments ogram Change/Exce Presidential Debates nning	9/6/12 9/6/12 9/6/12 9/6/12 9/6/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

-L	33407	

Phone/Fax

Comments

CPE

Contract # 1400736 **Schedule Dates** 10/30/12-11/05/12 Advertiser American Crossroads (41509) Agency Crossroads Media-Alexandria (2097) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand AMER CROSSROAD 10/30 (462055) Salesperson TeleRep/DC, Washington DC (2995) Sales Office TeleRep Washington DC **Buyer Name**

SANTUOSO, MICHELLE

Account Types National/Political Issue Agency BRD Billing Type Weekly/Irregular

11/27/1274

AMER CROSSROAD 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/25/12 **Last Modified** 11/01/12

Nancy Brutus

Normal

No CO-OP 06395726 Headline # Demo A35+R

Order Type Package Deal

Entered By

Commission % 15.00 Commission \$13,507.50 **Net Total** \$76,542.50

Sales Tax

T		
West Palm Beach ((WPEC)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2012	57	\$90,050.00
Grand Total:	57	\$90,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/12-11/02/12	3	:30	10A- 11A (EST)						1		1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
2.0	Normal Line / Prime (2)	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			\$3,750.00		West Palm Beach (WPEC)		10/25/12
2.0.1	Closed Preempt (2)	11/02/12														West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
3.0	Normal Line / SPOT (3)	11/02/12-11/02/12	3	:30	11:35P- 12:35A (EST)						1			\$425.00		West Palm Beach (WPEC)		10/25/12
3.0.1	Closed Preempt (3)	11/02/12														West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
4.0	Normal Line / SPOT (4)	11/02/12-11/02/12	3	:30	12P- 12:30P (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
5.0	Normal Line / SPOT (5)	11/02/12-11/02/12	3	:30	4P- 5P (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
6.0	Normal Line / SPOT (6)	11/02/12-11/02/12	3	:30	5:30A- 6A (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT (7)	11/02/12-11/02/12	3	:30	5:30P- 6P (EST)						1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT (8)	11/02/12-11/02/12	3	:30	6:30P- 7P (EST)						1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
9.0	Normal Line / SPOT (9)	11/02/12-11/02/12	3	:30	7A- 9A (EST)						1		1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
10.0	Normal Line / SPOT (10)	11/02/12-11/02/12	3	:30	7:30P- 8P (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT										
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

1400736 10/30/12-11/05/12

American Crossroads (41509)

Crossroads Media-Alexandria (2097)

POLITICAL CANDIDATE SUPER PAC (ns) (1386) AMER CROSSROAD 10/30 (462055)

National/Political Issue Agency BRD

Salesperson TeleRep/DC, Washington DC (2995) Sales Office

TeleRep Washington DC SANTUOSO, MICHELLE **Buyer Name** Phone/Fax

CPE 11/27/1274 **Account Types**

Contract #

Schedule Dates

Advertiser

Agency

Product

Brand

Billing Type Weekly/Irregular Comments

AMER CROSSROAD 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/25/12 **Last Modified** 11/01/12

Nancy Brutus **Entered By** CO-OP No 06395726 Headline #

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$13,507.50

Net Total \$76,542.50

Sales Tax

West Palm Beach (WPEC) By Broadcast Month **Spots** Rate Nov. 2012 57 \$90,050.00 Grand Total: 57 \$90,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	11/02/12-11/02/12	3	:30	8P- CBS-Undercover Boss (Friday)					1	1		1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/25/12
12.0	Normal Line / SPOT (12)	11/02/12-11/02/12	3	:30	9A- 10A (EST)					1	1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
13.0	Normal Line / Prime (13)	11/05/12-11/05/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							\$3,750.00		West Palm Beach (WPEC)		10/25/12
13.0.1	Closed Preempt (13)	11/05/12														West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	3	:30	11P- 11:35P (EST)		1						1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
15.0	Normal Line / SPOT (15)	11/05/12-11/05/12	5	:30	12:30P- 4P (EST)		1						1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12
16.0	Normal Line / SPOT (16)	11/05/12-11/05/12	3	:30	5A- 5:30A (EST)		1						1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
17.0	Normal Line / SPOT (17)	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)		1						1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
18.0	Normal Line / SPOT (18)	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)		1						1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
19.0	Normal Line / SPOT (19)	11/05/12-11/05/12	3	:30	6A- 7A (EST)		1						1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
20.0	Normal Line / SPOT (20)	11/05/12-11/05/12	3	:30	7P- 7:30P (EST)		1						1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
21.0	Normal Line / SPOT (21)	11/05/12-11/05/12	3	:30	9A- 10A (EST)		1						1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12

C
0
٧F
IRN
ЛA
10IT
V
CON
VTF
RACT

	Accepted-Agency/Advertiser:
--	-----------------------------

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Agency

Product

Phone/Fax

Contract # 1400736 **Schedule Dates** 10/30/12-11/05/12 Advertiser

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMER CROSSROAD 10/30 (462055) Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC SANTUOSO, MICHELLE **Buyer Name**

CPE 11/27/1274 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

AMER CROSSROAD 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/25/12 **Last Modified** 11/01/12

Nancy Brutus **Entered By** CO-OP No 06395726

Headline # Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$13,507.50

Net Total \$76,542.50

Sales Tax

West Palm Beach (WPEC) By Broadcast Month **Spots** Rate Nov. 2012 57 \$90,050.00 Grand Total: 57 \$90,050.00

nal Line / Football (22*) nal Line / SPOT (23)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football													
nal Line / SPOT (23)	11/03/12-11/03/12			2						1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
	11/05/12 11/05/12	3	:30	11P- 11:35P (EST)						1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (24)	11/03/12-11/03/12	3	:30	11:35P- 12:05A (EST)						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (25)	11/03/12-11/03/12	3	:30	6A- 7A (EST)						1		1	\$275.00	\$275.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (26)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (27)	11/03/12-11/03/12	3	:30	7A- 9A (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
nal Line / Football (28)	11/03/12-11/03/12	3	:30	8P- Sports-CBS SEC Football 2						1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (29)	11/04/12-11/04/12	3	:30	10:30A- 11:30A (EST)							1	1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (30)	11/04/12-11/04/12	3	:30	7P- 8P (EST)							1	1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (31)	11/04/12-11/04/12	3	:30	8A- 9A (EST)							1	1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (32)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)							1	1	\$1,675.00	\$1,675.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (33)	11/01/12-11/01/12	3	:30	11P- 11:35P (EST)					1			1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
nal Line / SPOT (34)	11/01/12-11/01/12	5	:30	12:30P- 4P (EST)					1			1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12
na na na na na	Line / SPOT (25) Line / SPOT (26) Line / SPOT (27) Line / Football (28) Line / SPOT (29) Line / SPOT (30) Line / SPOT (31) Line / SPOT (32) Line / SPOT (33) Line / SPOT (33)	Line / SPOT (25)	Line / SPOT (25)	Line / SPOT (25)	Line / SPOT (25)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) Line / SPOT (26) 11/03/12-11/03/12 3 :30 7P- 7:30P (EST) Line / SPOT (27) 11/03/12-11/03/12 3 :30 7A- 9A (EST) Line / Football (28) 11/03/12-11/03/12 3 :30 8P- Sports-CBS SEC Football 2 Line / SPOT (29) 11/04/12-11/04/12 3 :30 10:30A- 11:30A (EST) Line / SPOT (30) 11/04/12-11/04/12 3 :30 7P- 8P (EST) Line / SPOT (31) 11/04/12-11/04/12 3 :30 8A- 9A (EST) Line / SPOT (32) 11/04/12-11/04/12 3 :30 9A- 10:30A (EST) Line / SPOT (33) 11/01/12-11/01/12 3 :30 11P- 11:35P (EST)	Line / SPOT (25)	Line / SPOT (25)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 Line / SPOT (26) 11/03/12-11/03/12 3 :30 7P- 7:30P (EST) 1 Line / SPOT (27) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 Line / Football (28) 11/03/12-11/03/12 3 :30 8P- Sports-CBS SEC Football 1 Line / SPOT (29) 11/04/12-11/04/12 3 :30 10:30A- 11:30A (EST) 1 Line / SPOT (30) 11/04/12-11/04/12 3 :30 7P- 8P (EST) 1 Line / SPOT (31) 11/04/12-11/04/12 3 :30 8A- 9A (EST) 1 Line / SPOT (32) 11/04/12-11/04/12 3 :30 9A- 10:30A (EST) 1 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 1 1 1 1 1 1 1	Line / SPOT (25)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 \$275.00 \$275.00 Line / SPOT (26) 11/03/12-11/03/12 3 :30 7P- 7:30P (EST) 1 1 \$650.00 \$650.00 Line / SPOT (27) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 1 \$650.00 \$650.00 Line / Football (28) 11/03/12-11/03/12 3 :30 8P- Sports-CBS SEC Football 1 1 \$3,750.00 \$3,750.00 Line / SPOT (29) 11/04/12-11/04/12 3 :30 10:30A- 11:30A (EST) 1 1 \$950.00 \$950.00 Line / SPOT (30) 11/04/12-11/04/12 3 :30 7P- 8P (EST) 1 1 \$5,600.00 \$5,600.00 Line / SPOT (31) 11/04/12-11/04/12 3 :30 8A- 9A (EST) 1 1 \$375.00 \$375.00 Line / SPOT (32) 11/04/12-11/04/12 3 :30 9A- 10:30A (EST) 1 1 \$1,675.00 \$1,675.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (34) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (34) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (34) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (35) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (35) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (35) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 Line / SPOT (35) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 \$275.00 \$275.00 West Palm Beach (WPEC) Line / SPOT (26) 11/03/12-11/03/12 3 :30 7P- 7:30P (EST) 1 1 \$650.00 \$650.00 West Palm Beach (WPEC) Line / SPOT (27) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 1 \$650.00 \$650.00 West Palm Beach (WPEC) Line / Football (28) 11/03/12-11/03/12 3 :30 8P- Sports-CBS SEC Football 1 1 \$3,750.00 \$3,750.00 West Palm Beach (WPEC) Line / SPOT (29) 11/04/12-11/04/12 3 :30 10:30A-11:30A (EST) 1 1 \$950.00 \$950.00 West Palm Beach (WPEC) Line / SPOT (30) 11/04/12-11/04/12 3 :30 7P- 8P (EST) 1 1 \$5,600.00 \$5,600.00 West Palm Beach (WPEC) Line / SPOT (31) 11/04/12-11/04/12 3 :30 8A- 9A (EST) 1 1 \$3,750.00 \$375.00 West Palm Beach (WPEC) Line / SPOT (32) 11/04/12-11/04/12 3 :30 9A- 10:30A (EST) 1 1 \$1,675.00 \$1,675.00 West Palm Beach (WPEC) Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,300.00 \$1,300.00 West Palm Beach (WPEC)	Line / SPOT (25) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 \$275.00 \$275.00 West Palm Beach (WPEC) Line / SPOT (26) 11/03/12-11/03/12 3 :30 7P- 7:30P (EST) 1 1 \$650.00 \$650.00 West Palm Beach (WPEC) Line / SPOT (27) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 1 \$650.00 \$650.00 West Palm Beach (WPEC) Line / Football (28) 11/03/12-11/03/12 3 :30 8A- 9A (EST) 1 1 \$3,750.00 \$3,750.00 West Palm Beach (WPEC) Line / SPOT (29) 11/04/12-11/04/12 3 :30 10:30A-11:30A (EST) 1 1 \$950.00 \$950.00 West Palm Beach (WPEC) Line / SPOT (30) 11/04/12-11/04/12 3 :30 8A- 9A (EST) 1 1 \$375.00 \$3,750.00 West Palm Beach (WPEC) Line / SPOT (31) 11/04/12-11/04/12 3 :30 8A- 9A (EST) 1 1 \$375.00 \$3,750.00 West Palm Beach (WPEC) Line / SPOT (32) 11/04/12-11/04/12 3 :30 9A- 10:30A (EST) 1 1 \$1,675.00 \$1,675.00 West Palm Beach (WPEC) Line / SPOT (33) 11/01/12-11/01/12 3 :30 1P- 11:35P (EST) 1 1 \$1,000.00 \$1,300.00 West Palm Beach (WPEC)

		CONFIRMATION CONTRAC	Т	· · · · · · · · · · · · · · · · · · ·
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

1400736 Contract

Schedule Dates 10/30/12-11/05/12 Advertiser American Crossroads (41509) Agency

Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) AMER CROSSROAD 10/30 (462055) Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC SANTUOSO, MICHELLE **Buyer Name**

Phone/Fax CPE 11/27/1274

Brand

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

AMER CROSSROAD 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/25/12 **Last Modified**

11/01/12 Nancy Brutus

No

06395726 Headline # Demo A35+R Order Type Normal

Package Deal

Entered By

CO-OP

Commission % 15.00

\$13,507.50 **Net Total** \$76,542.50

Sales Tax

Commission

West Palm Beach (WPEC) By Broadcast Month **Spots** Rate Nov. 2012 57 \$90,050.00 Grand Total: 57 \$90,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT (35)	11/01/12-11/01/12	3	:30	5A- 5:30A (EST)					1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
36.0	Normal Line / SPOT (36)	11/01/12-11/01/12	3	:30	5P- 5:30P (EST)					1			1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
37.0	Normal Line / SPOT (37)	11/01/12-11/01/12	3	:30	6P- 6:30P (EST)					1			1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
38.0	Normal Line / SPOT (38)	11/01/12-11/01/12	3	:30	6A- 7A (EST)					1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
39.0	Normal Line / SPOT (39)	11/01/12-11/01/12	3	:30	7P- 7:30P (EST)					1			1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
40.0	Normal Line / Prime (40)	11/01/12-11/01/12	3	:30	8P- 9P (EST)					1			1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/25/12
41.0	Normal Line / SPOT (41)	11/01/12-11/01/12	3	:30	9A- 10A (EST)					1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
42.0	Normal Line / SPOT (42)	10/30/12-10/30/12	3	:30	11P- 11:35P (EST)			1					1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
43.0	Normal Line / SPOT (43)	10/30/12-10/30/12	5	:30	12:30P- 4P (EST)			1					1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12
44.0	Normal Line / SPOT (44)	10/30/12-10/30/12	3	:30	5A- 5:30A (EST)			1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
45.0	Normal Line / SPOT (45)	10/30/12-10/30/12	3	:30	5P- 5:30P (EST)			1					1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
46.0	Normal Line / SPOT (46)	10/30/12-10/30/12	3	:30	6P- 6:30P (EST)			1					1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
47.0	Normal Line / SPOT (47)	10/30/12-10/30/12	3	:30	6A- 7A (EST)			1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
48.0	Normal Line / SPOT (48)	10/30/12-10/30/12	3	:30	7P- 7:30P (EST)			1					1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12

CONF	IRMAT	ION	CONT	RACT
00:4:			00.4.	,

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # 1400736 Schedule Dates 10/30/12-11/05/

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Date:

Schedule Dates 10/30/12-11/05/12

Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (

Crossroads Media-Alexandria (2097)
POLITICAL CANDIDATE SUPER PAC

POLITICAL CANDIDATE SUPER PAC (ns) (1386) AMER CROSSROAD 10/30 (462055)

TeleRep/DC, Washington DC (2995)
TeleRep Washington DC

SANTUOSO,MICHELLE

CPE 11/27/1274

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular
Comments AMER CROSSROAD 10

AMER CROSSROAD 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 10/25/12

 Last Modified
 11/01/12

Entered By Nancy Brutus
CO-OP No

 Headline #
 06395726

 Demo
 A35+R

 Order Type
 Normal

Package Deal

 Commission %
 15.00

 Commission
 \$13,507.50

Net Total \$76,542.50

Sales Tax

 West Palm Beach (WPEC)

 By Broadcast Month
 Spots
 Rate

 Nov. 2012
 57
 \$90,050.00

 Grand Total:
 57
 \$90,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / Prime (49)	10/30/12-10/30/12	3	:30	8P- CBS-NCIS (Tuesday)			1					1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/25/12
50.0	Normal Line / SPOT (50)	10/30/12-10/30/12	3	:30	9A- 10A (EST)			1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
51.0	Normal Line / SPOT (51)	10/31/12-10/31/12	3	:30	10A- 11A (EST)				1					\$425.00		West Palm Beach (WPEC)		10/25/12
51.0.1	Closed Preempt (51)	10/31/12														West Palm Beach (WPEC)	Sold Out/Exception -	
52.0	Normal Line / SPOT (52)	10/31/12-10/31/12	3	:30	11:35P- 12:35A (EST)				1				1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
53.0	Normal Line / SPOT (53)	10/31/12-10/31/12	3	:30	12P- 12:30P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
54.0	Normal Line / SPOT (54)	10/31/12-10/31/12	3	:30	4P- 5P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
55.0	Normal Line / SPOT (55)	10/31/12-10/31/12	3	:30	5:30A- 6A (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
56.0	Normal Line / SPOT (56)	10/31/12-10/31/12	3	:30	5:30P- 6P (EST)				1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
57.0	Normal Line / SPOT (57)	10/31/12-10/31/12	3	:30	6:30P- 7P (EST)				1				1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
58.0	Normal Line / SPOT (58)	10/31/12-10/31/12	3	:30	7A- 9A (EST)				1				1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
59.0	Normal Line / SPOT (59)	10/31/12-10/31/12	3	:30	7:30P- 8P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
60.0	Normal Line / SPOT (60)	10/31/12-10/31/12	3	:30	9A- 10A (EST)				1				1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
61.0	Normal Line / Football (64)	11/04/12-11/04/12	1	:30	1P- Sports-CBS NFL Football							1	1	\$26,475.00	\$26,475.00	West Palm Beach (WPEC)		11/1/12

CONTRIBUTATION CONTRACT

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser: